

## TRAINER'S MATERIALS

**MODULE:** COMMUNICATION KIT

**TOPIC 5:** KEYS TO LEARNING HOW TO WRITE A NEWS ITEM

### TRAINER'S MANUAL OF THE TRAINING SESSION

**DURATION OF THE SESSION: 120 MINUTES**

Time	Table of content	How
10'	<p><b>Introduction to the training</b></p> <p>The trainer will introduce himself and will interact with each participant. He also will ask them to introduce themselves in a fast conversation.</p> <p>At the beginning he can ask some questions to each participant to introduce the topic and interact with them. For example: Why is communication about your Erasmus + project important? How do we build a note journalistic? What are the 5W?</p> <p>Then the teacher can start explaining the main topic of this session. After it, attendants will be able to answer the questions asked at the beginning correctly and including the theory explained to them. T</p> <p>Do you want to learn how to write a news story like a professional? In this topic, we will try to explain the techniques that journalists use to write it.</p> <p>The news is an account of a current or recent event that is written with the purpose of disseminating it through the media. The writing must be objective because it is only based on the facts, it does not include the opinion of the journalist. Therefore, the purpose of a news item is to inform the reader.</p> <p>If we wanted to write stories including the opinion of the person who writes it, we would be talking about opinion articles, criticisms or editorials. There are also other types of journalistic texts that mix the objectivity of a news item with the opinion of the writer, within this group are the chronicles and</p>	<p><i>Introduction and interaction with participants.</i></p>

	reports. Later we will talk about these journalistic texts, but today we are going to focus on how to learn to write a news story.	
20'	<p><b>Topic presentation</b></p> <p>Before starting the lesson, participants can ask this questions in a paper:</p> <ol style="list-style-type: none"> <li>1. What is the The Inverted pyramid?</li> <li>2. Which is the best Structure of a journalistic note?</li> </ol> <p>After answering these questions in a paper, discuss them with all the participants and try to reach an agreement to get the best answer.</p> <p>After that, participants should show the answer to the teacher and he/she will make the pertinent corrections.</p>	<p><i>Write the answers down and discuss them together to make a final answer.</i></p>
45'	<p><b>Activity 1 - Analyse news</b></p> <p>Make three groups and analyse the news. Remember to answer the 5W of each one to complete the activity.</p> <p>What happened?</p> <p>When has it happened?</p> <p>Where has it happened?</p> <p>Who is involved?</p> <p>Why has it happened?</p> <p>How did it happen?</p>	<p><i>Exercises given by the teacher to the participants</i></p> <p><i>Activity 1</i></p> <p><i>Participant's handbook</i></p>
40'	<p><b>Activity 2 - Inverted pyramid</b></p> <p>Make three groups and create an Inverted Pyramid for the news shown there</p>	<p><i>Activity 2</i></p>
5'	<p><b>Summary of the session</b></p> <p>Repeat the aim of the sesion and mention the main points to remember about the training and the topic.</p>	<p><i>Trainer's speech</i></p>